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Red-Sun Homes Joins SmartMH Network

Kentucky-based manufactured home center joins statewide initiative bringing even more customer support for homebuyers

LOUISVILLE, KY – March 30, 2017 – Today, Next Step Network is announcing that Red-Sun Homes, Inc. – a local manufactured home retailer based in Russell Springs and Albany, Kentucky – has joined the SmartMH Network. Red-Sun joins a select group of manufactured home retailers in Kentucky that are members of this collaborative partnership between lending institutions, manufactured housing retailers and nonprofit housing counseling organizations.

“We are thrilled to have Red-Sun Homes join our growing SmartMH network,” said Stacey Epperson, president and founder of Next Step. “By partnering with more manufactured home retailers across the state, we are expanding homeownership opportunities for more families through affordable, energy-efficient manufactured homes.”

Red-Sun Homes has been operating in South Central Kentucky since 1997, selling single-section and multi-section homes, and was awarded the Top Retailer Award from Clayton Manufacturing-WP for 10 years. They distinguish themselves by offering their manufactured homes with package pricing that includes upgraded insulation and thermopane windows. Red-Sun offer customers an ENERGY STAR home with certification, delivering even higher value for their homebuyers.

“When we sell homes, they’re not just going to our customers, but to our neighbors and fellow community members,” said Sherry Redmon, manager at Red-Sun Homes. “This program creates greater opportunity for a family to buy their own home, and puts more cash in their pocket though lower monthly utility costs.”

Manufactured home retailers within the SmartMH network engage with potential homebuyers who want to purchase a manufactured home by navigating them to a HUD-certified, nonprofit housing counseling organization that provides access to homebuyer education and counseling services.

The SmartMH program connects educated homebuyers with financial institutions and manufactured home retailers to increase access to affordable, ENERGY STAR® manufactured homes with fair financing. Freddie Mac has partnered with Next Step to grow the our SmartMH network, while improving access to credit for prepared, manufactured homebuyers in Kentucky.

Next Step Network® mobilizes a national network of nonprofits to provide affordable housing tailored to the needs of communities that they serve. Their system – *Manufactured Housing Done Right*® – connects responsible financing, comprehensive homebuyer education and delivery of high-quality, ENERGY STAR® manufactured homes at scale, creating a model that brings more value to the customer. Learn more at www.nextstepus.org.

Red-Sun Homes has been providing quality homes to South Central Kentucky since 1997. We are hometown people selling to hometown folks. We care about our customers and we know that each time we sell a home our reputation is on the line. We were awarded the Top Retailer Award from Clayton Manufacturing-WP for 10 years and running. Integrity, honesty and personal attention to each and every customer is not only owed to our customers, it's a promise. Learn more at www.redsunhomes.com.